



**daniel odom**  
MOTION GRAPHIC DESIGNER

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PROFILE

Passionate animator, with over a decade of experience in motion graphic design, excels in every position.  
Senior level creative takes projects from conception to completion on budget and on time.  
Team player receives direction from leadership and mentors junior artists.

CAREER

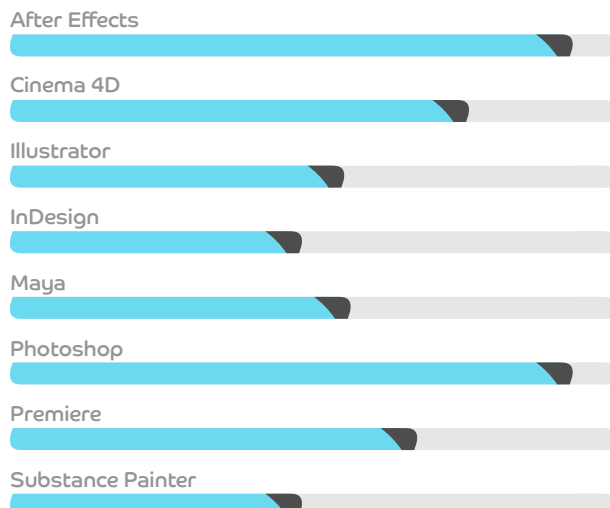
- Senior Motion Graphic Designer**      **2012 - Present**  
**E. W. Scripps • Tampa, FL**  
Design graphics for nationally syndicated entertainment magazine show, "The List" • Mentor and assign tasks to junior designer

**Video Technician**      **2003 - 2003**  
**DANCEL Communications • Biloxi, MS**  
Designed print material for courtroom litigation • Animated re-creation of traffic incidents and maps for use in courtroom litigation • Designed and printed marketing collateral for DANCEL Communications
- Motion Graphic Artist**      **2006 - 2012**  
**Mossy Oak Productions • West Point, MS**  
Designed graphics for all seasonal shows • Designed and managed Pursuit Channel network identification

**Master of Fine Arts**      **(Thesis Pending)**  
**Savannah College of Art & Design • Savannah, GA**
- Video Production Artist**      **2003 - 2005**  
**Caesars Entertainment • Gulfport, MS**  
Converted existing print collateral to dynamic animation for multiple, large-format outdoor displays  
• Edited television commercials for resort displays, in-room stations and broadcast in regional markets  
• Designed print collateral for multiple properties

**Art Director**      **1995 - 2000**  
**Peavey Electronics • Meridian, MS**  
Designed magazine advertisements, brochures and posters • Created animated demonstrations of products for trade shows
- Bachelor of Fine Arts**      **1995**  
**Mississippi State University • Starkville, MS**

SKILLS



ACHIEVEMENTS

- 2014 Promax Award | "Bar Wars"**  
Promax BDA North America
- 2005 Addy Award | "Coyote Kate's"**  
Miss. Gulf Coast Advertising Federation
- 2005 Addy Award | "Cool Cat"**  
Miss. Gulf Coast Advertising Federation
- 2004 Addy | "Replays"**  
Miss. Gulf Coast Advertising Federation
- 2002 Best Animated Short | "Stop Motion"**  
Downstream International Film Festival
- 1997 Addy Award | "Kits & Colors"**  
Jackson Advertising Federation